

Description of the education module/course (syllabus)

Course name:	A man in business	ECTS	2
Translation of the course name into English:	-		
Study field:	General Horticulture		

Language of lectures:		Study level: Master of science	
Study form: <input checked="" type="checkbox"/> stationary <input type="checkbox"/> extramural	Status of lectures: <input type="checkbox"/> primary <input type="checkbox"/> directional	Semester number: 2	<input checked="" type="checkbox"/> winter semester <input type="checkbox"/> spring semester
Academic year from which the description applies		2021/2022	Catalog number: OGR-O2-S-2Z09 ang

Dagmara Stangierska	Dr Dagmara Stangierska		
Lecturers:	Dr Dagmara Stangierska		
Unit running the course:	Section of Horticultural Economic		
Unit ordering the course:	Faculty of Horticulture		
Assumptions, objectives and description of the course:	<p>The aim of the course is to familiarize students with the issue of the human factor in a modern enterprise, to see in a holistic way a man in business</p> <p>The role and importance of interpersonal skills in business. The essence of emotional intelligence. Techniques of good communication.</p> <p>Interpersonal communication. Verbal interpersonal communication, Non-verbal communication errors. Principles of savoir-vivre, self-presentation and creating the image (clothing, behavior of the student in selected situations) in business. Motives and goals of human action, models and theories of motivation. The role of leadership, patterns of modern leadership, charisma analysis The formation of interpersonal conflicts and ways to deal with it. Negotiation skills and manipulation. Personal development and the expectations of the labor market. Personal and business coaching. Elements of business ethics and corporate social responsibility</p>		
Didactic forms, number of hours:	a) lecture; number of hours 30;		
Teaching methods:	Analysis and interpretation of source texts (legal regulations), individual student work, discussion, consultations		
Formal requirements and prerequisites:			
Learning outcomes:	<p>Knowledge:</p> <p>K_01 has a basic knowledge of the economic, social and cultural conditions of people's functioning in the economic environment</p>	<p>Skills:</p> <p>S_01 is able to make an initial analysis of the economic, social and cultural conditions of people's functioning in the economic environment</p> <p>S_02 is able to plan continuous education and professional or scientific training and to guide others in this area</p>	<p>Competences:</p> <p>C_01 is aware of social, professional and ethical business</p>
The way of verification of learning outcomes :	K_01, S_01, S_02, C_01 Exam		
Form of documentation of achieved learning outcomes :	Exam		
Elements and weights affecting the final grade:	Exam – 100%		
Place of classes:	Didactic room		
<p>Basic and supplementary literature :</p> <p>Wojciszke B. 2009. Człowiek wśród ludzi. Zarys psychologii społecznej. Wydawnictwo Naukowe Scholar</p> <p>Barge J.K., Morreale S.P, Spitzberg B.H. 2015 Komunikacja między ludźmi. Wydawnictwo Naukowe PWN, Warszawa</p> <p>Smółka P. 2016. Kompetencje społeczne. Metody pomiaru i doskonalenia umiejętności interpersonalnych Wydawnictwo Wolters Kluwer</p> <p>Wojciszke B. 2009. Człowiek wśród ludzi. Zarys psychologii społecznej. Wydawnictwo Naukowe Scholar</p> <p>Barge J.K., Morreale S.P, Spitzberg B.H. 2015 Komunikacja między ludźmi. Wydawnictwo Naukowe PWN, Warszawa</p> <p>Smółka P. 2016. Kompetencje społeczne. Metody pomiaru i doskonalenia umiejętności interpersonalnych Wydawnictwo Wolters Kluwer</p> <p>Potocki A., Winkler R., Żbikowska A., 2011: Komunikowanie w organizacjach gospodarczych, Wydawnictwo DIFIN, Warszawa</p> <p>Haber L. (red.), 2011: Komunikowanie i zarządzanie w społeczeństwie informacyjnym, Wydawnictwo NOMOS, Kraków</p> <p>Klimek J., 2014: Etyka biznesu: Teoretyczne założenia, praktyka zastosowań, Wydawnictwo DIFIN, Warszawa</p> <p>Kets de Vries M., 2008: Mistyka przywództwa Wiodące zachowania w przedsiębiorczości, Wydawnictwo Studio Emka, Warszawa</p> <p>Kets de Vries M., 2010: Lider na kozetce, Wolters Kluwer Polska, Warszawa</p> <p>Król H., Ludwicyński A., 2011: Zarządzanie zasobami ludzkimi. PWN, Warszawa</p>			

Hamilton Ch., 2011: Skuteczna komunikacja w biznesie, PWN, Warszawa

COMMENTS

Quantitative indicators characterizing the module / object:

Estimated total number of student work hours (contact and own work) necessary to achieve the assumed learning outcomes - on this basis, complete the ECTS field:	56 h
The total number of ECTS points that a student receives in classes requiring direct participation of academic teachers or other lecturers:	1,5 ECTS

Table of compliance of the directional learning outcomes with the effects of the course:

Effect category	Learning outcomes for the course:	Reference to learning outcomes specific for study program on particular study field (direction)	The impact of course on the directional effect *)
Knowledge - K_01	has a basic knowledge of the economic, social and cultural conditions of people's functioning in the economic environment	K_W08	
Skills - S_01	is able to make an initial analysis of the economic, social and cultural conditions of people's functioning in the economic environment	K_U06	
Skills - S_02	is able to plan continuous education and professional or scientific training and to guide others in this area	K_U12	
Competences - C_01	is aware of social, professional and ethical business	K_K04	

*)

3 – znaczący i szczegółowy,

2 – częściowy,

1 – podstawowy,